

“The whole experience at Herron is so individualized. I took with me such a wealth of experiences and insights that I would have never experienced at a traditional school.”

Class of '95

“Herron gave me the foundational training for creative thinking, color theory, collaboration, analysis and critique.”

Class of '90

“I am currently serving as a military officer and have found numerous ways in which I can express my artistic abilities. My visual communication degree is nowhere near related to my current occupation, but I bring an artistic talent to the table that few have and use it to my advantage.”

Class of '08

“My arts training has made me more organized and a better problem solver. At work I dispense medication, bill and speak with insurance representatives and health care professionals, and I am in charge of the pharmacy inventory. My time at Herron also showed me how to cater my résumé to all different kinds of jobs.”

Class of '04

Eager for more

Many Herron undergraduate alumni continue their educations. Here's a random sampling of where 2011 undergraduate alumni headed off to:

Bradley University in Illinois
Full scholarship

California State University at Long Beach

Columbia College

England
Undecided on which of three master's programs to attend

School of Visual Arts in New York City

The Vermont Studio Residency Program

University of Nevada, Las Vegas

University of Texas at Arlington
Full scholarship

Windgate Fellowship
One of only ten nationally

Many paths to success

Herron alumni have worked for companies including Disney (Bill Justice, Roger White), The Design Studio at the Walker Art Center in Minneapolis (Andrew Blauvelt heads it up.) and Scholastic Books (Illustrator Jared Lee has more than 27 million books in print.).

Herron alumni have gone on to teaching positions at universities including Notre Dame (Rev. Andrew Lauck), University of Arizona (Rogelio Gutierrez) and the Maine College of Art and Design (where Matt Hutton heads the furniture design program). Just as importantly, many Herron alumni have gone to elementary and high school art classrooms in Indiana and beyond. Even during this most recent recession, Herron's placement of elementary education majors reached 85 percent.

Entrepreneurial alumni have gone on to create their own businesses, such as Steve Paddack's Paint Box Studio, Jim and John Sholly's Commercial Artisan, or Steve Mueller's Vector Fabricating. Susan Hirsch has garnered critical acclaim as a creative director and graphic designer with clients including Neiman Marcus and Cole Haan. In 2012 she was recognized as one of the 11 top artists of San Diego.

Illustrations by Herron alumnus Rob Day have been featured in Rolling Stone, Time and Sports Illustrated, and James Wille Faust is a celebrated artist with works included in the internationally famous Absolut Art Collection, among others. Work by Lois Main Templeton, who graduated from Herron at age 53, has been featured in the National Museum of Women in the Arts.

Something to say *

Some Herron alumni and students are book authors. Norman Bridwell's Clifford the Big Red Dog series (published by Scholastic Books) and Bill Peet's 34 books such as Cyrus the Unsinkable Sea Serpent, (published by Houghton Mifflin Company) have become beloved by millions of children. Marc Frantz's academic reference "Viewpoints: Mathematical Perspective and Fractal Geometry in Art" (co-authored with Annalisa Crannell, published by Princeton University Press) assists teachers and students alike in tackling the challenges of representing perspective in art. The book by Herron student Christopher Stuart, "DIY Furniture: A Step-by-Step Guide (published by Laurence King Publishers), hit bookshelves in October 2011.

CREATIVITY: A SCARCE COMMODITY

HERRON SCHOOL *of* ART + DESIGN





Problem Solvers Wanted

Creativity is a scarce commodity in high demand, with endless possibilities for application.

This brochure contains:

- Information about where Herron graduates, who are creative by definition, go after their time here
- Arts employment projections through 2018 from the National Endowment for the Arts (NEA)
- List of common job titles and workplaces
- Examples of Herron alumni who've gone on to do great things



SNAAP is a collaborative project among the Indiana University Center for Postsecondary Research, Vanderbilt University Curb Center for Art, Enterprise and Public Policy and funders including the Surdna Foundation and the National Endowment for the Arts.

SNAAP scholars George Kuh and Steven J. Tepper recently wrote:

“Creativity is cultivated through rigorous training and by deliberately practicing certain core abilities and skills over an extended period of time.”

To view the most recent SNAAP survey results, visit: www.herron.iupui.edu/snaap



By the time they graduate, Herron students possess these core abilities to:



These skills are applicable not only for art and design, art history and art education, but for solving problems in a variety of disciplines. A Herron education can take a student places.

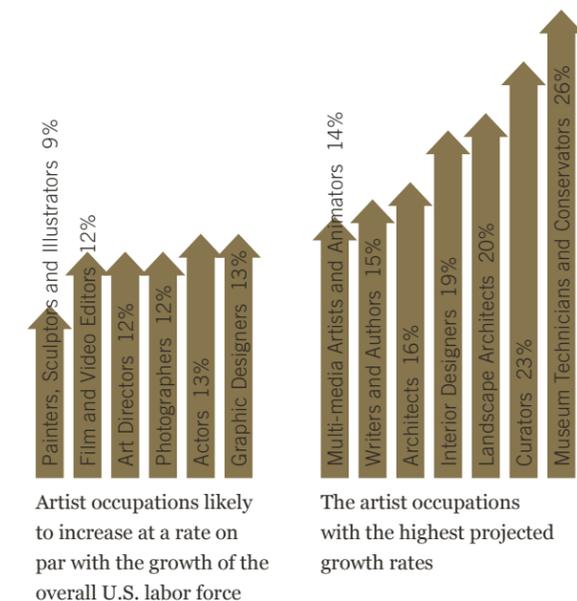
Careers associated directly with the study of art and design include:

- art conservation and restoration
- museum work and teaching
- historic preservation and research
- art librarianship
- architecture
- art dealing and auctioning
- art criticism and journalism
- advertising
- exhibit design and preparation
- interior and commercial design
- consulting
- publishing
- art direction
- marketing
- illustration
- studio art

Employment projections through 2018

According to *Artist Employment Projections through 2018*, a report issued by the National Endowment for the Arts (NEA) in 2011,

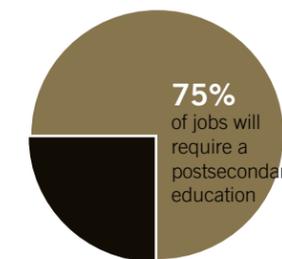
“...artist occupations will increase by 11 percent, compared with an overall increase in the labor force of 10 percent.”



Artist occupations likely to increase at a rate on par with the growth of the overall U.S. labor force

The artist occupations with the highest projected growth rates

The NEA report also cites data from the Georgetown Center on Education and the Workforce, which found that by 2018, more than 75 percent of jobs that fall under the five fastest growing industries will require a postsecondary education. And yet, according to the study, the U.S. will have a shortfall of three million degrees by 2018.



Arts workers are twice as likely as other U.S. workers to have college degrees—a trend that may provide some advantage to artists in the U.S. economy, which increasingly requires workers to have at least some college-level education.

To access the full NEA report, visit: www.nea.gov/research/Notes/103.pdf